

IFM

PATENT / PD-980142 Customer No. 020991

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Robert Arsenault et al.

Serial No.:

09/492,725

Filing Date:

January 27, 2000

For: SYSTEM AND METHOD FOR TRANSMITTING, RECEIVING AND DISPLAYING ADVERTISEMENTS

Group Art Unit: 3622

Examiner:

JANVIER, Jean D.

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to:

Mail Stop Amendment Commissioner for Patents

P. O. Box 1450

Alexandria VA 22313-1450

on the date below.

Georgann S. Grunebach

Typed of printed name of person signing certificate)

Date: April 6, 2007

## INFORMATION DISCLOSURE STATEMENT

04/10/2007 EAYALEW1 00000018 500383

09492725 UNDER 37 C.F.R. § 1.97 (c)(2)
WITH FEE SET FORTH IN §1.17(p)

01 FC:1806

180.00 DA

Mail Stop Amendment Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

The references cited on the enclosed form PTO/SB/08A may be relevant or material to the examination of the above-identified patent application and are, therefore, submitted in compliance with the duty of disclosure defined in 37 C.F.R. §1.56.

This statement should be considered because it is submitted after the mailing date of a first Office action on-the-merits, but before the mailing of any of a final action under § 1.113, a notice of allowance under § 1.311, or an action that otherwise closes prosecution in the application.

In accordance with 37 C.F.R. § 1.97 (c)(2), submitted herewith is the fee set forth in 37 C.F.R. § 1.17(p) for submission of an information disclosure statement.

## PAYMENT OF FEE SET FORTH IN §1.17(p)

Please charge Deposit Account No. <u>50-0383</u> of Hughes Electronics Corporation, El Segundo, California, in the amount of <u>\$180.00</u>. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to that account. **This form is being submitted in duplicate.** 

This Information Disclosure Statement is not to be construed as a representation that a search has recently been made, that additional information material to the examination of this application does not exist, or that this citation constitutes prior art.

Respectfully-submitted,

By:

Georgann S. Grunebach, Reg. No. 33,179

The DIRECTV Group, Inc. CA/LA1/A109
P. O. Box 956
El Segundo, CA 90245

Telephone No. (310) 964-4615

0185 W	
Form PTO-1449 (Modified) APR 1:0 2007	U.S. Department of Comp Patent and Trademark (
INFORMATION DISCLOSU	JRE STATEMENT

U.S. Department of Commerce Patent and Trademark Office Atty. Docket No. Serial No. PD-980142 09/492,725

Applicant

Arsenault et al.

Filing Date

Group Art Unit

January 27, 2000

3622

(Use several sheets if necessary)

Date: April 6, 2007

U.S. PATENT DOCUMENTS									
*EXAMINER INITIALS		DOCUMENT NUMBER	ISSUE DATE (YYYY-MM-DD)	INVENTOR(S)	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE		
	A01	4694490	1987-09-15	Harvey et al.					
	A02	5153580	1992-10-06	Pollack					
	A03	5251332	1993-10-05	Hansen					
	A04	5260778	1993-11-09	Kauffman et al.					
	A05	5319707	1994-06-07	Wasilewski et al.					
	A06	5345594	1994-09-06	Tsuda					
	A07	5410344	1995-04-25	Graves et al.					
	A08	5440632	1995-08-08	Bacon et al.					
-	A09	5446919	1995-08-29	Wilkins					
	A10	5497206	1996-05-05	Ji					
	A11	5559548	1996-09-24	Davis et al.					
•	A12	5563648	1996-10-08	Menand et al.					
	A13	5583562	1996-12-10	Birch et al.					
	A14	5583563	1996-12-10	Wanderscheid et al.					
	A15	5589892	1996-12-31	Knee et al.					
	A16	5603077	1997-02-11	Muckle et al.					
	A17	5619250	1997-04-08	McClellan et al.					
	A18	5625693	1997-04-29	Rohatgi et al.					
	A19	5625864	1997-04-29	Budow et al.					

## **EXAMINER**

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO-1449 (Modified)	U.S. Department of Commerce	Atty. Docket No.	Serial No.
	Patent and Trademark Office	PD-980142	09/492,725
	•	Applicant	
INFORMATION DISCLOS	Arsenault et al.		
(Use several sheets if n	necessary)	Filing Date	Group Art Unit
Date: April 6, 2007		January 27, 2000	3622

	U.S. PATENT DOCUMENTS									
*EXAMINER INITIALS		DOCUMENT NUMBER	ISSUE DATE (YYYY-MM-DD)	INVENTOR(S)	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE			
	A20	5631903	1997-05-20	Dianda et al.						
	A21	5635978	1997-06-03	Alten et al.						
	A22	5666293	1997-09-09	Metz et al.						
	A23	5724521	1998-03-03	Dedrick						
	A24	5734589	1998-05-31	Kostreski et al.						
	A25	5742680	1998-04-21	Wilson						
	A26	5760820	1998-06-02	Eda et al.						
	A27	5767913	1998-06-16	Kassatly						
	A28	5768539	1998-06-16	Metz et al.						
	A29	5838314	1998-11-17	Neel et al.						
	A30	5864747	1999-01-26	Clark et al						
	A31	5886995	1999-03-23	Arsenault et al.						
	A32	5892508	1999-04-06	Howe et al.						
	A33	5892536	1999-04-06	Logan et al.						
	A34	5894320	1999-04-13	Vancelette						
	A35	5909437	1999-06-01	Rhodes et al.						
	A36	5923362	1999-07-13	Klosterman						
	A37	5940737	1999-08-17	Eastman						

EXA	١MI	NER
-----	-----	-----

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO-1449 (Modified)	U.S. Department of Commerce	Atty. Docket No.	Serial No.
	Patent and Trademark Office	PD-980142	09/492,725
		Applicant	
INFORMATION DISCLOS	SURE STATEMENT	Arsenault et al.	
(Use several sheets if	necessary)	Filing Date	Group Art Unit
Date: April 6, 2007		January 27, 2000	3622

U.S. PATENT DOCUMENTS									
*EXAMINER INITIALS		DOCUMENT NUMBER	ISSUE DATE (YYYY-MM-DD)	INVENTOR(S)	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE		
	A38	5951639	1999-09-14	MacInnis					
	A39	5978037	1999-11-02	Hilpert et al.					
	A40	5978855	1999-11-02	Metz et al.					
•	A41	6005597	1999-12-21	Barrett et al.					
	A42	6009116	1999-12-28	Bednarek et al.					
	A43	6009307	1999-12-28	Granata et al.					
·	A44	6011597	2000-01-04	Kubo					
	A45	6029045	2000-02-22	Picco et al.					
*****	A46	6052554	2000-04-18	Hendricks et al.					
	A47	6064376	2000-05-16	Berezowski et al.					
	A48	6067107	2000-05-23	Travaille					
	A49	6067440	2000-05-23	Diefes					
	A50	6084628	2000-07-04	Sawyer					
	A51	6101171	2000-08-08	Yoshida et al.					
	A52	6160546	2000-12-12	Thompson et al.					
	A53	6160988	2000-12-12	Shroyer					
	A54	6166728	2000-12-26	Haman et al.					
	A55	6169877	2001-01-02	Gulla'	1				

ΣR

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

_				
	Form PTO-1449 (Modified)	U.S. Department of Commerce	Atty. Docket No.	Serial No.
		Patent and Trademark Office	PD-980142	09/492,725
			Applicant	
	INFORMATION DISCLOSU	JRE STATEMENT	Arsenault et al.	
	(Use several sheets if ne	cessary)	Filing Date	Group Art Unit
]	Date: April 6, 2007		January 27, 2000	3622

U.S. PATENT DOCUMENTS							
*EXAMINER INITIALS		DOCUMENT NUMBER	ISSUE DATE (YYYY-MM-DD)	INVENTOR(S)	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	A56	6172972	2001-01-09	Birdwell et al.			
	A57	6177931	2001-01-23	Alexander et al.			
	A58	6208636	2001-03-27	Tawil et al.			
	A59	6209129	2001-03-27	Carr et al.			
	A60	6212682	2001-04-03	Kuno			
	A61	6263506	2001-07-17	Ezaki et al.			
	A62	6282713	2001-08-28	Kitsukawa et al.			
	A63	6310661	2001-10-30	Arsenault			
	A64	6331876	2001-12-18	Koster et al.			
	A65	6331979	2001-12-18	Dillon et al.			
	A66	6363525	2002-03-26	Dougherty et al.			
	A67	6408437	2002-06-18	Hendricks et al.			
	A68	6430165	2002-08-06	Arsenault			
	A69	6463468	2002-10-08	Buch et al.			_
	A70	6469753	2002-10-22	Klosterman et al.			
	A71	6588013	2003-07-01	Lumley et al.			
	A72	6675384	2004-01-06	Block et al.			
	A73	6738978	2004-05-18	Hendricks et al.			

EXAMINER

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Form PTO-1449 (Modified)	U.S. Department of Commerce	Atty. Docket No.	Serial No.
	Patent and Trademark Office	PD-980142	09/492,725
		Applicant	
INFORMATION DISCLOS	SURE STATEMENT	Arsenault et al.	
(Use several sheets if	necessary)	Filing Date	Group Art Unit
Date: April 6, 2007		January 27, 2000	3622

	U.S. PATENT APPLICATION PUBLICATIONS								
*EXAMINER INITIALS	,	DOCUMENT NUMBER	PUBLICATION DATE (YYYY-MM-DD)	INVENTOR(S)	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE		
	B01	2002/0010930	2002-01-24	Shaz-Nazaroff					
	B02	2002/0049972	2002-04-24	Kimoto					
	B03	2002/0059602	2002-05-16	Macrae et al.					
	B04	2002/0073424	2002-06-13	Ward III et al.					
	B05	2002/0092017	2002-07-11	Klosterman et al.					
	B06	2002/0095676	2002-07-18	Knee et al.					
	B07	2002/0120933	2002-08-29	Knudson et al.					
	B08	2003/0135853	2003-07-17	Goldman et al.					

FOREIGN PATENT DOCUMENTS								
*Examiner Initials		Document Number	Country	Publication Date (YYYY-MM-DD)	Name of Patentee or Applicant	Transla Yes	ation No	
	C01	1 030 463 A2	EP	2000-06-23	Lucent Technologies			
	C02	97/17774	wo	1997-05-15	Seiko Communication Systems, Inc.			
	C03	99/04561	WO	1999-01-28	E-Guide, Inc.			

- 1			
	EXAMINER	DATE CONSIDERED	

<sup>\*</sup>EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance <u>and</u> not considered. Include copy of this form with next communication to applicant.